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Big Brothers Big Sisters
of East Tennessee
318 N. Gay Street, Suite 100
Knoxville, TN 37917

OUR MISSION: To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

OUR VISION: All children achieve success in life.

POWERING BIG FUTURES

Your annual support of Big Brothers Big Sisters of East Tennessee is *Powering Big Futures*, making a significant impact on our agency and the communities we serve.

- In 2017, BBBS of America named us a national **Gold Standard agency**, an honor given to 16 of the 300 BBBS affiliates across the U.S. We were the only Big Brothers Big Sisters agency in the state of Tennessee to be recognized in this way.
- In addition to exceeding quality outcomes set for children and families, BBBS-ETN expanded our programs through the **launch of Mentor 2.0**, an innovative, technology-enriched mentorship opportunity that features college-readiness curriculum.
- I'm excited to say that three Littles are one step closer to making their higher education dreams a reality, thanks to **the new Big Brothers Big Sisters of East Tennessee Scholarship program**, made possible through donors like you.

For all of this, we thank *you*—our Bigs, leadership, staff, community supporters, caregivers and donors.

To view this annual report online, visit tennesseebig.org/AnnualReport17.



POWERING BIG FUTURES
2016-2017 ANNUAL REPORT
Big Brothers Big Sisters of East Tennessee



Doug Kose

Doug Kose, CEO, Big Brothers Big Sisters of East Tennessee

Please note that every effort has been made to correctly recognize our supporters. If there is an error above, please contact Brent Waugh.

CONGRATULATIONS TO OUR BIGS OF THE YEAR



Big Brother of the Year RICH BROWN

Since meeting in 2012, Big Brother Rich (left) and Little Brother Kadir (right) have regularly discussed Kadir's higher education goals. Kadir has been working hard in school this year and says he wants to do well because he knows Rich believes in him.



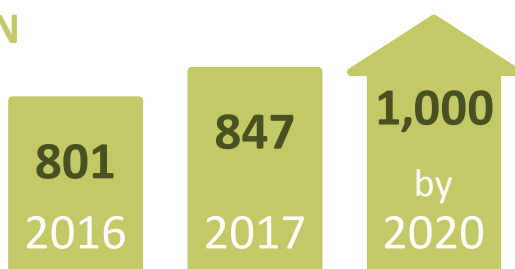
Big Sister of the Year MALLORY GRIFFIN

Big Sister Mallory (right) and Little Sister Aniyah (left) bonded immediately when they met in 2014 over hikes at Ijams, visits to the zoo, and trips to the park. Mallory is excited about Aniyah's interest in music and has even been working to find her a trombone.

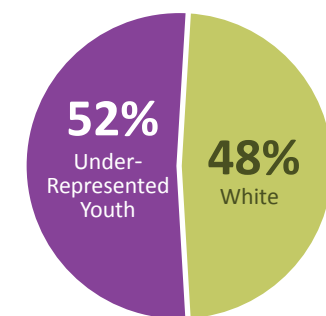
BUILDING RESOURCES THAT CHANGE LIVES

FINANCIAL AND PROGRAM HIGHLIGHTS

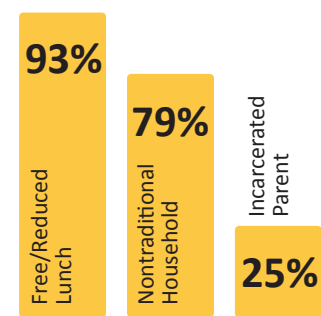
CHILDREN SERVED



CHILDREN SERVED BY RACE



YOUTH PROFILE



MATCH LENGTH

27 MONTHS > National Average: 24

Research shows that longer match lengths result in stronger relationships and greater improvement in BBBS outcome areas.

VOLUNTEER HOURS

Total volunteer hours served by Bigs: **61,000**

IMPROVEMENTS IN OUTCOME AREAS

100% of children in our program show improvements or maintenance in at least three of the following areas: scholastic competence, educational expectations, grades, social acceptance, attitudes towards risky behaviors, special adult relationships, and parental trust. And 54% of children show improvements or maintenance in all seven areas.



This data originates from the 2016-2017 BBBS-ETN Youth Outcomes survey, which supports long-standing research that indicates youth enrolled in Big Brothers Big Sisters improve in school and in relationships with their peers and family.

EVENTS

Bowl for Kids' Sake

3 locations in the Knoxville area - 650 bowlers
3 locations in the Tri-Cities - 140 bowlers



Cash for Kids' Sake

115 tickets purchased
\$15,000 grand prize
(donated back to BBBS-ETN)

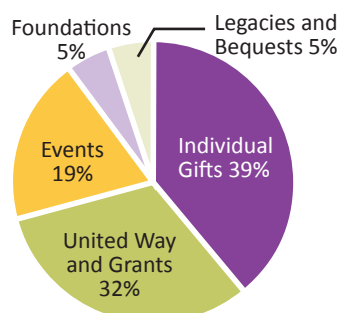
BBBS Golf Classic

1st year at Avalon Golf and Country Club
28 golf teams

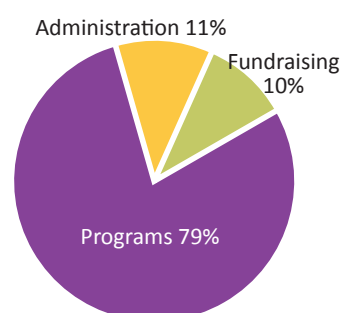


New Event Spotlight: Big Heights Rooftop Crawl

- Four decade-themed rooftop parties
- In first year, raised nearly \$16,000 for Mentor 2.0 program



FUNDING SOURCES



EXPENSES

MENTOR 2.0

68 children served in 2017

BBBS-ETN's new Mentor 2.0 program ranked #1 in the nation in terms of mentor and mentee event participation and weekly communication. We hope to serve 130 children through Mentor 2.0 this year.



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MEET OUR MATCHES

Errettee impacts the community through mentorship

Tayshaun's grandmother, Sharon, wanted a positive male presence in the life of her grandson.

In 2012, Tayshaun met Errettee.

"I got involved as a Big Brother because I wanted to give back to the community, especially to minority children," says Errettee. "When I was growing up, I had many role models and I wanted to do the same for youth in my community."

Tayshaun and Errettee both love movies and went to many in the first two years of their match. Now, they play basketball and even color commentate NBA games from Errettee's living room.

Errettee understands the impact mentors make in the lives of children like Tayshaun.

"Big Brothers Big Sisters is a great organization that helps guide area youth in the right direction," says Errettee. "It also gives women and men like me a vehicle



to impact the community through mentorship."

Tayshaun, who just started high school, is doing well in his classes and even playing on the basketball team. Tayshaun says he is grateful for the time spent with Errettee.

"Having a Big Brother has made me a better person," says Tayshaun.

Jamie and Daniel Spangler team up to mentor Layne

Jamie and Daniel Spangler became Bigs in order to give back to the community and serve as a role model for a child.

They found out about the opportunity to volunteer as a couples match during orientation and immediately loved the idea.

"Being a couples match is perfect for our family," says Jamie. "Daniel and I love that we are able to hang out with Layne, while spending time with each other as well."

The Spanglers met eight-year-old Layne in March of 2016.



"Participating in the Big Brothers Big Sisters program is the best thing that's ever happened to Layne."

"We enjoy everything we do with Layne, and we try to participate in different activities each time," says Jamie. "Layne is smart, well-mannered, and his grandma has done a great job with him. We just hope he's able to experience new activities through our friendship."

Layne's grandmother, Cheryl, says that having positive, adult mentors has been wonderful for him.

"Layne, Jamie, and Daniel do so much together that Layne would otherwise not be able to experience—from jeep rides to cheering on the Vols to visiting the pumpkin patch," she says.

Cheryl says Layne is excited every time he receives a call from his Bigs. And she appreciates the impact Jamie and Daniel are having on her grandson. "Participating in the Big Brothers Big Sisters program is the best thing that's ever happened to Layne."

SCHOLARSHIP RECIPIENTS

L-R: Jakese, Kat, and Grayson received the first awards from the new Big Brothers Big Sisters of East Tennessee scholarship program, launched in 2017 and made possible by donors like you.



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