



Ask A Scientist Night



Scholarship Awards Dinner



Big Brothers  
Big Sisters®  
OF EAST TENNESSEE

# BIGGER TOGETHER

## 2021-2022 IMPACT REPORT



2021 Back to School Bash



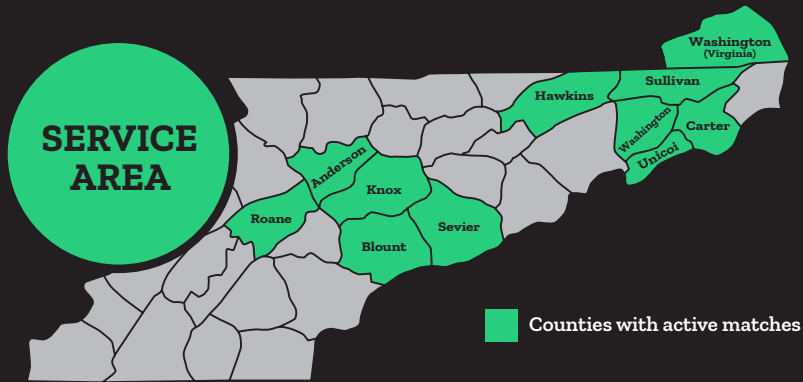
Trivia at Axle Logistics



Lost Sea Cavern Tour

# DATA & YOUTH DEMOGRAPHICS

**OUR MISSION** To create and support one-to-one mentoring relationships that ignite the power and promise of youth.



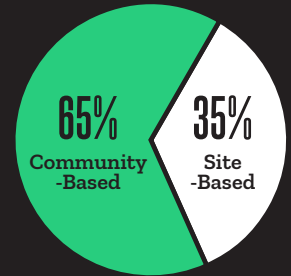
## CHILDREN SERVED

656

Served in Active Matches

1000

Youth Reached



## MENTORSHIP ADDRESSES

- Youth Mental Health Crisis
- Lack of opportunity and access
- Risky and criminal behavior

## AVERAGE MATCH LENGTH

Community-Based Program:

52 MONTHS

Site-Based Program:

30 MONTHS

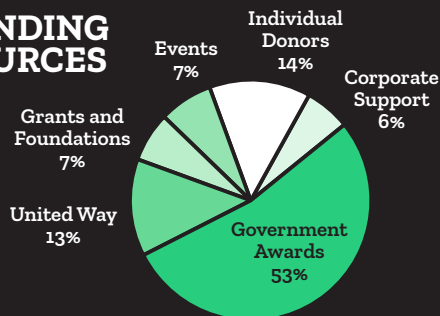
Volunteer mentors commit to serve for a minimum of 12 months in our program, yet most matches last significantly longer. Research shows that longer match lengths result in stronger relationships and more long-term outcomes for Littles.

## YOUTH PROFILE

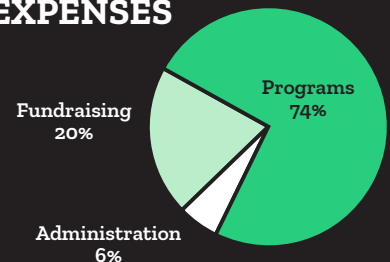
- 54% are Black, Indigenous, People of Color (BIPOC)
- 83% receive free or reduced lunch from school
- 50% live in a single parent household
- 18% have one or more family member(s) involved in the justice system

## AGENCY FINANCIAL INFORMATION

### FUNDING SOURCES



### EXPENSES



Become a donor today at [TennesseeBig.org](https://TennesseeBig.org) or scan the QR code:



CONNECT WITH US ON SOCIAL MEDIA:





# A YEAR IN REVIEW

## National Awards

Big Brothers Big Sisters of America honored BBBS-ETN with yet another Quality Award, making us one of only 59 agencies in the country to be recognized.

## New Website

Our team worked hard to launch a new website to better serve our matches, families, and those who would like to get involved.



## The Big Night Out

BBBS-ETN hosted the inaugural The Big Night Out. A new event celebrating mentorship throughout East Tennessee. Chip DeBlois, Beal Bourne, and William "Ed" Harmon were inducted into the BBBS-ETN Hall of Fame. Compassion Coalition and First Horizon Foundation were honored as outstanding community partners. And Jim Clayton was honored as the first East Tennessee Mentor of the Year.



*Awardees of the Vivian A. Gwinn Community Partner Award, Compassion Coalition.*

## New Knoxville Office

We've moved! Come see our new space, The Bo Shafer Mentoring Center at 1100 Marion Street in Knoxville. We are excited to have a new space that not only supports our growing staff but provides a place for matches and families to gather.



*S.T.A.G.E Club match event*

# PROGRAM HIGHLIGHTS

## College and Career Fair

The College and Career Fair presented by the Arconic Foundation returned to World's Fair Park in the spring. With over 30 vendors and 100 attendees, we are excited to continue this annual event.

Be Inspired moderator John Sergent and panelist ChrisMcAdoo, Dr. Dasha Lundy, and Eden Leo wowed the crowd with advice and stories on pursuing your own path.



*(L-R) John Sergent, Alanna McKissack, Allison Leavitt, Eden Leo, Dr. Dasha Lundy, Chris McAdoo, Tyler Boldin.*

## Scholarship Dinner

This year, BBBS-ETN celebrated eight Littles awarded scholarships through the agency with a celebratory dinner. Congratulations to all the winners! We can't wait to see what is in store for them next.

## Big Futures

BBBS-ETN now serves our youth as they transition into young adults, ages 18-23. The Big Futures initiative promotes college and career readiness; and equips young people for post-secondary success through mentoring, education, and access to key opportunities that build a strong foundation for adulthood. Through support from the Boyd Family Foundation and The Haslam Family Foundation, every child will graduate with a plan for their future and a mentor whose impact lasts a lifetime.



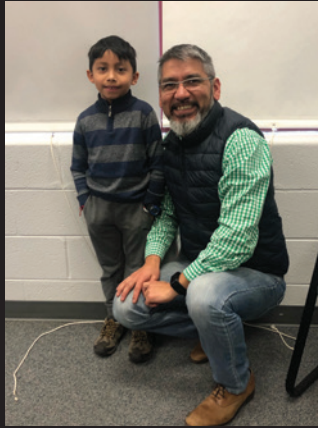
*(L-R) Aniah Matthews, Alexis Ahern, Daniel Troy IV, Noah Carr, Ariya Rice, Haven Taylor, Demyria Jones.*

# BIGS OF THE YEAR

## David

**Little: Juan, Matched in February 2019  
Knoxville, TN**

David and Juan originally began meeting in the Site-Based program at Christenberry Elementary. "When we were first matched, Juan was a first grader who started off very shy and quiet. I see a lot of myself in Juan, especially as a child. I have watched him improve his grades, branch out in school, make new friends, and become more confident in his communication. I always try to encourage him in these areas, reminding him that he is capable. It has been incredibly impactful for me watching him develop and start to trust me more and more", stated David. After only a few months of meeting once a week with David, Juan started participating in class, moving up in his reading groups, talking during breaks, and making friends! David was careful to touch base with his teacher regularly, to be sure he was supporting Juan thoroughly. By the end of his first-grade year, Juan's teacher had applied to be a Big Sister after seeing what an impact it had on him. Since then, they have transitioned to a community-based match and found out they are neighbors!



## Briana

**Little: Nyla, Matched in October 2013  
Bristol, TN/VA**

Nyla has been with her Big Sister Briana for as long as she can remember. "When I was in elementary school, we would meet every Friday at lunch, and it made me feel special to get away and just blow off some steam by playing games or drawing pictures. She is so special because she relates to me better than anyone. As a child I didn't understand that I could think of someone who wasn't family as my sister, but now I can't think of her as anything else", says Nyla. Now a senior in high school, Nyla has thrived during her time with Briana. Michelle, Nyla's mother, credits Briana for being a role model, encouraging Nyla to have good manners and explore education opportunities. Nyla credits Briana for her interest in Psychology. Brianna's impact on Nyla's life was more than just meals and drawings- it is a match that has changed the trajectory of Nyla's life, for the better.



# DEFEND POTENTIAL

## BIG NEED

- 1. Male Mentors
- 2. Mentors of diverse backgrounds
- 3. Mentors outside of Knox County
- 3. Workplace mentoring partners

## BIGS BY INDUSTRY (COUNT)

Arts & Entertainment:	3
Corporate:	109
Education:	27
Healthcare/Social Services:	50
Hospitality & Retail:	10
Law:	9
Public Service/Military:	21
Retired:	20
STEM:	30
Student:	47
Trade:	8
Other:	32

## 126 NEW MATCHES MADE

### OUR PROGRAMS

#### Site Based:

Bigs and Littles meet 4 times monthly, for up to one hour, at school or in an afterschool program. Matches can have lunch together, work on homework, play at recess, etc.

#### Community-Based:

Bigs and Littles meet 2-4 times monthly, at least two hours per visit. They can schedule and attend outings in neighborhoods and communities based on shared interests (sports, video games, animals, reading, etc.) or attend one of our planned match activities (outings with the Sierra Club, S.T.A.G.E Club, service days, etc.).



2022 New Match, Big Kolby and Little Tatyana

# 2021-2022 BOARD OF DIRECTORS

## Executive Committee Members

- Nick Wilson  
*President*
- Dipakkumar Patel\*  
*President-Elect/Treasurer*
- Heidi Carriero\*  
*Program Chair*
- Brooke A. Lawson,  
*Fund Development Chair*
- Richard Riley\*  
*DEI Chair*

## Board Members

- Charley Bible
- DeeDee Brownlee
- Dino Cartwright
- Carol Davis
- Leon Duquella\*
- Jean Fremont\*
- Brandon Hardin\*
- Carly Harrington
- Kenneth Herring
- Crystal Ivey
- Amanda Kenner\*  
*Tri-Cities Representative*
- Maria Nia
- Chris Parrott
- Derrick Reasor  
*Tri-Cities Representative*
- Aaron Riley
- Brandon Stroud
- Charles Swanson\*
- Paige Walton

(\*denotes a past or current Big)

## BECOME A BIG!



Scan the QR code to learn more about becoming a Big and other ways to get involved with BBBS-ETN.





**Big Brothers  
Big Sisters®**  
OF EAST TENNESSEE

1100 Marion Street, Suite 100  
Knoxville, TN 37921



Design by:



**BBBS-ETN Staff at the Open House  
of the new office**

**The Bo Shafer Mentoring Center**  
EST. 2022



## Agency Staff

Kristen Annechiarico  
Stephen Barnes  
Stacy Bevil  
Tyler Boldin  
Savannah Carter  
Catherine Caruso  
Adrienne Cooper  
Jennifer Davis  
Rebecca Davis  
Vivian Gwinn  
Taylor Griggs  
Mia King  
Allison Leavitt  
Alanna McKissack  
Anna Morrison  
Lorien Pace  
Conner Patterson  
Jessie Rodgers  
Deanna Simpson-Beavers  
Caroline Stevens  
Laurie Stone  
Brittany Wick  
Venessa Wilson  
Layla Zimmer

## Community and Program Partners

Altar'd State  
Axle Logistics  
Arconic Foundation  
Bank of America  
Boyd Family Foundation  
CAC AmeriCorps  
Clayton Family Foundation  
Clayton Homes  
City of Knoxville  
Consolidated Nuclear Security  
Dick's Sporting Goods  
Eastman  
Eastman Credit Union  
EdFinancial Services  
Estate of Bill Jolly  
FirstBank  
First Horizon  
Food City Foundation  
Haslam Family Foundation  
Home Federal Bank of Tennessee  
KaTom Restaurant Supply  
Knox County  
Knox County Schools  
Knox Education Foundation  
KPMG LLC  
Mesa Associates Inc.  
Moe's  
Pilot Company  
RAU Foundation  
Regions Bank  
Regal  
Secret City CDJR  
Shafer Insurance  
Sierra Club  
Smithbilt Homes  
State of Tennessee  
Stowers Machinery  
Quality Pools of Knoxville  
The IT Company  
UPS Foundation  
University of Tennessee, Knoxville  
College of Social Work  
Variety of East Tennessee  
Vulcan Materials  
Walmart  
Wavely  
WATE-TV  
WBIR-TV  
Y-12 Federal Credit Union  
Youth Collaboratory

**INVITE** families to learn about Big Brothers Big Sisters

**LISTEN** to families and determine if mentoring is right for them

**TEACH** families how they can support their child through matching

**CONNECT** qualified, caring volunteers with the opportunity to mentor a child

**PREPARE** volunteers, children, and family members for their match journey

**MATCH!**

**ENGAGE MATCH**  
through early relationship bonding

**STRENGTHEN MATCH**  
connection through coaching

**PROVIDE MATCH**  
and family members with key resources

**GUIDE MATCH**  
success through continuous family involvement

**LIFELONG FRIENDSHIP  
CHILD THRIVES**

- Educational success
- Decrease in risky behavior
- Develops healthy relationships
- Positive contributor in the community

- Families are strengthened due to success of child
- Families improve overall well-being due to integrated journey with Big Brothers Big Sisters

**GROW AND  
MATURE TOGETHER**



**CHILD MAKES POSITIVE  
DECISIONS AND  
DOES WELL IN SCHOOL**

**DEEPEN RELATIONSHIP  
THROUGH CONSISTENT,  
FREQUENT INTERACTION**



**CHILD RELATES BETTER TO  
PEERS, PARENTS, AND TEACHERS**

**EXPLORE NEW  
ACTIVITIES TOGETHER**



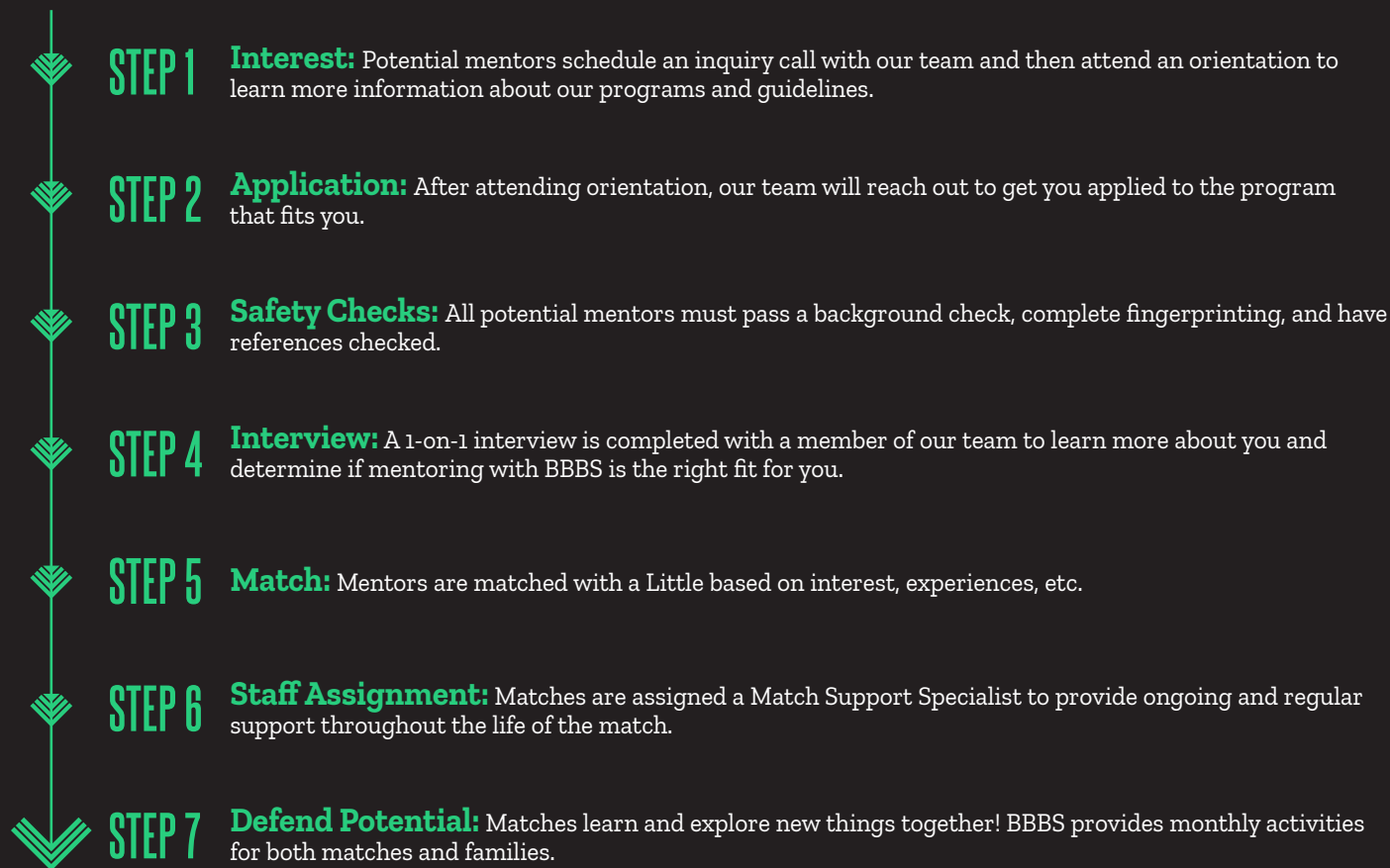
**CHILD GAINS CONFIDENCE AND  
PERSPECTIVE ON THE FUTURE CHANGES**

**LEARN ABOUT EACH OTHER**



**CHILD DEVELOPS THE ABILITY TO TRUST**

# MENTOR ENGAGEMENT



## YOUTH IMPACT

- 98%** of Littles are confident they can say no to drugs, violence, and skipping school
- 93%** of Littles feel like they belong
- 85%** of Littles have better grades, academic goals, and confidence

## MENTOR IMPACT

- 90%** of Bigs say they are enjoying the experience of being a Big
- 90%** feel that are well matched with their Little
- 90%** share that they feel confident in handling the challenges of being a mentor