

JOIN THE **HUDDLE**

SEPTEMBER 2026 PARTNER NEWSLETTER

Everyone has a job to do.

At Big Brothers Big Sisters of East Tennessee, our mission is a team effort. Just like in any successful huddle, every person has a role to play and every role matters. Our Bigs step onto the field each day by showing up for a young person, offering encouragement, guidance, and consistency. Our donors provide the resources that make life-changing matches possible. Our community partners help expand our reach and create opportunities for the youth and families we serve. And behind the scenes, our dedicated staff work tirelessly to recruit, support, and strengthen every connection.

The impact we create is never the result of one person or one group alone. It happens when individuals, businesses, volunteers, and supporters come together around a shared goal: helping young people realize their full potential. When everyone joins the huddle, we build something greater than ourselves, a community where every child has the support, opportunity, and encouragement they need to thrive. Together, we are changing lives, one relationship at a time.

Big Brother Aaron
Little Brother Johnathan





Sign up today on the BBBS website to get the newest Partnership Newsletter mailed to you

Contact development@tennesseebig if you would like to be featured in the next Partnership Newsletter

Partner Shout Out

We were excited to give a huge shout out to Dutch Bros Coffee for supporting Big Brothers Big Sisters of East Tennessee through their Bucks for Kids fundraiser! During this special campaign, \$1 from every purchase was donated to BBBS-ETN, helping us create and support life-changing mentoring relationships across our community.

We were also grateful for the extra love they showed our Bigs. Bigs were invited to stop by participating Dutch Bros locations to pick up free Dutch Bros merch while supplies lasted. Whether supporters grabbed their favorite drink, contributed to a great cause, or simply stopped in to say hello, every visit made a difference. Thank you, Dutch Bros, for being an incredible community partner and for helping us defend the potential of East Tennessee's youth!

Big Sister Carly
Little Sister Sarah

